

Maniraj G Parthasarathy Interaction Designer

As an Interaction Designer, I bring fresh perspectives and a strong commitment to harmonizing user needs and business goals. With a basic foundation in front-end development, I aspire to craft digital experiences that resonate with users while driving measurable results. I'm eager to learn and collaborate, using my creative mindset to bridge the gap between innovation and practicality, ensuring every design decision enriches the user experience and supports the bottom line.

Contact Info

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Soft Skills

- Creative
- Problem solving
- Critical thinking
- Decision making
- Perceptiveness
- Collaboration
- Attention to detail
- **Empathy**
- Communication

Hard Skills

- **UX UI Design**
- Prototyping
- Front-end Web Dev (HTML/CSS/JS/React)
- Figma
- Adobe Creative Suite
- MS Office suite
- Graphic design
- Motion graphic design

Education

Interactive Media Design

Diploma

Seneca Polytechnic College

May 2022 - Dec 2023

Focused coursework in UX design, graphic fundamentals, web development, motion graphics, and business strategies, culminating in a skill set combining creative design with strategic thinking.

Automobile Engineering

Bachelor of Engineering Karpagam Academy of Higher Education Jun 2011 - Apr 2015

Acquired in-depth knowledge of automobile engineering principles, including design, manufacturing, and maintenance, with hands-on experience in developing innovative solutions for the automotive industry.

Work Experience

Part-Time Warehouse Associate

Concord, ON, CA

United Parcel Services (UPS)

Sep 2022 - Present

Kept aisles clean, orderly, and hazard-free. Upheld safety standards. Helped fellow warehouse workers manage incoming and outgoing products.

Freelance Web designer

Tamil Nadu, IN

Freelancer

May 2021 - Apr 2022

Created highly responsive and scalable web applications using WordPress, HTML5, CSS3, and JavaScript based on client requirements for different industries. Designing Logos, and creating images optimized for web pages using Photoshop & Illustrator.

Customer Service Officer

Tamil Nadu, IN Oct 2019 - Apr 2021

ICICI Bank LTD

Increased accounting accuracy by reviewing and reconciling charges. Supported customers needing help with setting up accounts, processing payments, and correcting errors. Marketed company products to new and existing customers via inbound and outbound calls.

Delivery Associate

Tamil Nadu, IN

Sahajanand Medical Technologies Pvt Ltd

Dec 2018 - Jul 2019

Handling Hospital packages safely and with utmost care. Avoided delivery errors by closely following scanning, tracking, and documentation procedures. Boosted customer service by helping with delivery, payment, and stock followups.